

**FOR IMMEDIATE RELEASE:
SCHEDULEPOWER²™30 Day free Trial for Microsoft Excel Users!**

Zephyr Cove, Nevada – November 11th, 2010 – MotoAdvisor, Inc[™], the market leader in service scheduling is offering powersports service departments currently using Microsoft Excel as a service scheduling or technician performance tool, a 30 day risk free trial of SCHEDULEPOWER²™.

To receive your free trial worth \$149, dealership service managers or owners must contact MotoAdvisor to schedule a preview of SCHEDULEPOWER². Dealerships will also be required to provide the Excel worksheet they are currently using. After receiving the work sheet the dealership will receive a monthly trial with multiple logins to their bona fide secure SCHEDULEPOWER² site, with free online remote training and support during the trial, valued at \$750.

Josiah Taulbee, Dealer Development Director for SCHEDULEPOWER² says, “The hardest step to implementing any application, even it if makes your job easier, is being organized enough to actually execute it. Service departments are traditionally reactive, not proactive, so taking a broken process and fixing it with software still requires some organization. MotoAdvisor has found through surveys and our customer’s experiences that service departments using Microsoft Excel have a noticeably easier time with SP2 implementation. In fact, service departments using Excel are able to implement our simple to use, well proven application in less than a week because Excel users have already taken the first step of organizing their work load. They very quickly adapt to the features in SCHEDULEPOWER² that make their daily responsibility easier and more productive.”

MotoAdvisor would like to offer these proactive shops the natural next step in maximizing the potential of their service department. With the free trial these dealerships can experience SCHEDULEPOWER² firsthand and see how it helps service improve their profits and productivity by more than 30%! This easy to use application is a must have for service departments who have the desire to keep things organized, improve customer service and seek new service business. Trial users will have a chance to experience the Appointment & Time Manager, the CallBank[™] Customer Manager, Automated Appointment Reminders, the TimeMachine[™] Time Ticket Processor and the PerformanceDashboard. All these features in one revolutionary application make SCHEDULEPOWER² the leader in service scheduling.

MotoAdvisor encourages dealerships to setup their initial preview by contacting Josiah Taulbee directly at (800) 988-5169 ext 3, or by emailing jt@motoadvisor.com. The free trial is a limited offer and dealership must contact MotoAdvisor by December 3rd.

About MotoAdvisor, Inc.

Founded in 2005, MotoAdvisor Inc. works with dealers and industry consultants to provide service software solutions that meet the needs of powersports dealerships. MotoAdvisor is comprised of a talented team of service department experts with 38 years of cumulative industry experience. MotoAdvisor has launched the latest version of SchedulePower²™, a software time management system designed to improve your dealership's service department.